

# Epson Executive Recognized as One of CRN's 2016 Women of the Channel

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**LONG BEACH, Calif., June 16, 2016** – Epson America, Inc., today announced that CRN®, a brand of The Channel Company, has named Patricia O’Brian, director, Commercial Sales, to its prestigious 2016 Women of the Channel list. The women executives who comprise this annual list span the IT channel, representing vendors, distributors, solution providers, and other organizations that figure prominently in the channel ecosystem. Each is recognized for her outstanding leadership, vision, and unique role in driving channel growth and innovation.

This year’s female executives were carefully reviewed and selected by CRN editors based on their professional accomplishments, expertise and ongoing dedication to the IT channel. O’Brian was chosen for her contributions to the growth and streamlining of channel and end-user teams, allowing Epson to build and strengthen its channel partnerships, programs, and strategies, as well as provide end user teams with the ability to generate new opportunities with their accounts and cross sell all product categories.

“These executives have made a lasting mark on our industry – growing and elevating partner programs, leading transitions to new business models and introducing cutting-edge go-to-market strategies, among other remarkable achievements.” said Robert Faletra, CEO, The Channel Company. “We congratulate all the 2016 Women of the Channel and celebrate their singular contributions to the advancement of the channel ecosystem.”

“I am honored to be named a 2016 CRN Woman of the Channel,” said O’Brian. “Along with a continued effort in technology innovation and advancements, and strong channel partnerships, our goal is to implement ongoing improvement and growth to channel and end-user programs, provide best-in-class support and an increased value in channel partnerships that can lead to long-term relationships.”

The 2016 Women of the Channel list will be featured in the June issue of CRN Magazine and online at [www.CRN.com/wotc2016](http://www.CRN.com/wotc2016).

## About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. [www.thechannelco.com](http://www.thechannelco.com)

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## About Epson

Epson is a global technology leader dedicated to connecting people, things and information with its original efficient, compact and precision technologies. With a lineup that ranges from inkjet printers and digital printing systems to 3LCD projectors, smart glasses, sensing systems and industrial robots, the company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 67,000 employees in 90 companies around the world, and is proud of its contributions to the communities in which it operates and its ongoing efforts to reduce environmental impacts.

Epson America, Inc., based in Long Beach, Calif., is Epson's regional headquarters for the U.S., Canada, and Latin America. To learn more about Epson, please visit: [epson.com](http://epson.com). You may also connect with Epson America on Facebook ([facebook.com/Epson](https://facebook.com/Epson)), Twitter ([twitter.com/EpsonAmerica](https://twitter.com/EpsonAmerica)), YouTube ([youtube.com/EpsonAmerica](https://youtube.com/EpsonAmerica)), and Instagram ([instagram.com/EpsonAmerica](https://instagram.com/EpsonAmerica)).

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